



## ONE-STOP SHOP FOR DENIM AND MORE

Starting out as a casual but trendy denim and T-shirt boutique, **Hand In Pocket** is about to give itself a makeover by rearranging and expanding. Fall inventory will be packed with dresses for both professional and social occasions. In an effort to get you ready for a day at the office or a night out on the town, new additions to the store include a larger variety of handbags, accessories and gifts. Although the main emphasis is no longer just jeans, don't fret, one whole side of the store still stocks a tremendous selection of denim. Favorites include Hudson, True Religion and J Brand, as well as some less pricey brands such as liT Jeans and Level 99. The store also carries a large selection of petite jeans—great for hard-to-fit sizes. The employees of Hand in Pocket know their denim and will fit you in the perfect size and brand, ensuring a fun and painless shopping experience. 1675 Cumberland Parkway, Suite 405, 678.309.9550 or handin-pocketonline.com. —LS

## The Shopping **Chronicles**

*JEZ* checks out what's in store at some of our favorite Atlanta fashion-minded shops.



## TRENDSSETTERS TAKE NOTE

**Strivers Row** is owned by Tia Jones, a former producer for V103, and Jason Geter, CEO of Grand Hustle Entertainment, and just as the allusion to the Harlem Renaissance suggests, you have arrived once you've walked through the doors of this boutique. Modeled to resemble a Harlem brownstone, this casual sportswear retailer aims to "bring out the maturity and sophistication of its customers" with its day-to-night apparel for both men and women. Strivers Row carries Japanese selvedge denim—a type of denim with a clean, natural edge that does not unravel—commonly presented in an unwashed or raw state. Boasting an array of leather goods, polos, graphic shirts and sunglasses, the shop also carries popular high-end denim line Prps, a celebrity favorite. Events, called "Strivers Row Sessions," are held every Wednesday and feature live entertainment. 774 N. Highland Ave. N.E., 678.973.0045. —RW



## CONTEMPORARY CLASSICS FOR GENERATIONS

Since its establishment in the '80s, **Mitzi & Romano** has remained a destination for women with laid-back style in Virginia Highland. Mitzi & Romano has you covered from a garden party to a night on the town. With fall quickly approaching, the boutique is well-stocked with this season's trendy contemporary classics in jewel tones that are sure to bring brilliance to your wardrobe. Get your fix of this season's must-have structured outerwear and wool knits. 1038 N. Highland Ave., 404.876.7228. —RW

### THE NEWEST BUCKHEAD BAUBLES

**Brown & Co. Jewelers** has opened another location in Buckhead. Don't be overwhelmed by the grand new layout; you'll still find the top designers and remarkable service that brought prominence to the original Roswell location. The new showroom is bright and welcoming, and as you browse the store, you can watch the designers at work. If you're looking for your new favorite piece of jewelry and great customer service, head to Brown & Co. 3225 Peachtree Road N.E., 404.814.9800 or [brownjewelers.com](http://brownjewelers.com). —LS



fall fashion

### LUXE BRANDS FOR LESS BUCKS

A short drive up Georgia 400—and roughly 40 miles from Buckhead—is the bargain hunter's dream: **North Georgia Premium Outlets**, where you'll find savings of 25 to 65 percent every day, not to mention unbelievable sales. If you have yet to make the trip, it's about time: Designers such as **Burberry**, **Kate Spade**, **Hugo Boss**, **Juicy Couture**, **Michael Kors** and **Polo Ralph Lauren** all have company stores here. Don't miss **Saks Fifth Avenue OFF 5TH**, which features a huge variety of high-end fashion for a fraction of the retail price. North Georgia Premium Outlets is also home to many athletic stores, such as **Adidas**, **Nike Factory Store**, **Reebok** and **Under Armour**. Stock up on housewares and home furnishings at **Pottery Barn Outlet**, **Williams-Sonoma Outlet**, **Le Creuset** and **Restoration Hardware**. 800 Highway 400 S., 706.216.3609 or [premiumoutlets.com](http://premiumoutlets.com). —KP

### A COOL SPOT FOR TINY TOTS, TODDLERS AND NEWBORNS

Conceived through the whimsy and nostalgic memories of owner Karen Anne Briggs, **Green Pomegranate** offers meticulous fashions for Atlanta's tiny tots, toddlers and newborns. Thoroughly shabby chic, the powdery pink walls and white-washed hodgepodge of delicate furniture inside this cute-as-a-bug boutique exists in perfect harmony with birdhouses, glass jar lamps, and the occasional tree trunk or hanging limb. The eclectic interior sentimentally re-creates those long-forgotten days of tree house tea parties, lightning bug hunts and sidewalk chalk artwork. While the store's décor may inspire a momentary lapse to "simpler times," its gorgeous little garments make it a modern-day gem and an exquisite find. Briggs masterfully creates each garment from vintage or "forgotten" materials and textiles, tailoring the once-again rags into darling frocks and charming accessories. In addition to these kiddie couture items, guests can shop for books and toys, or stop by for one of the regular storytimes, which spotlight children's classics such as "Make Way for Ducklings." 1002 Virginia Ave. N.E., 404.885.9511 or [agreenpomegranate.com](http://agreenpomegranate.com). —RP



"Vintage Peace" short sleeve burnout T-shirt in turquoise with brick, \$42 each

### Local Threads

Originating in Atlanta, **Starr Luna** is a harmonious collaboration between a mother and daughter with passions for fine art and fashion. The duo launched a line of T-shirts and accessories that are now sold across the country. "Love, chasing dreams and living life to the fullest" are the beliefs they live by, evident in the hand-drawn designs of each T-shirt. Dakota J's, The Fickle Manor and Havens are just a few shops where you can find Starr Luna T-shirts. For more information, and a full list of retailers, visit [starrluna.com](http://starrluna.com). —LS